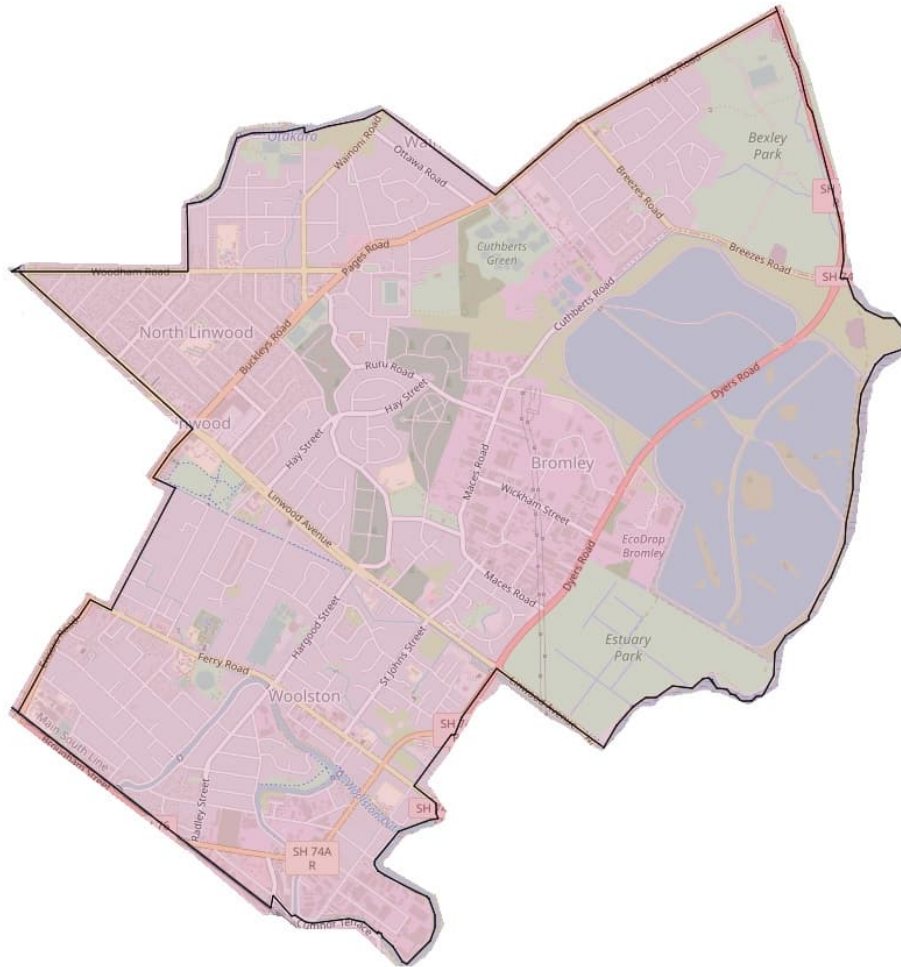


LINWOOD WARD PROFILE

February 2023



The Linwood Ward includes the suburbs of Linwood, Woolston, and Bromley. The wider Linwood area includes several small retail areas. Eastgate Shopping Centre in Buckleys Road is located in the Linwood and is the major retail and financial centre for Linwood. Several smaller retail shops are located immediately adjacent to this, in the Linwood north area. Woolston supports light industrial and residential activities and is close to major arterial routes, including State Highways 73 and 74. The Heathcote River flows through the suburb. Woolston Village is the main commercial centre of the suburb. It is mainly composed of small retail shops, ranging from food premises to a hair and body shop, and licensed bars. There is a New World supermarket in Woolston Village. Bromley is situated 5.1 kilometres from the Central Business District (CBD). It is a mix of residential and industrial areas segregated by a number of cemeteries (Bromley Cemetery, Ruru Lawn Cemetery, Memorial Park Cemetery, the Linwood Cemetery and the Canterbury Crematorium). A predominant feature of this area is the Christchurch City Council's water and wastewater treatment plant.

Facts and figures

Demographic Summary (2018 Census Data)

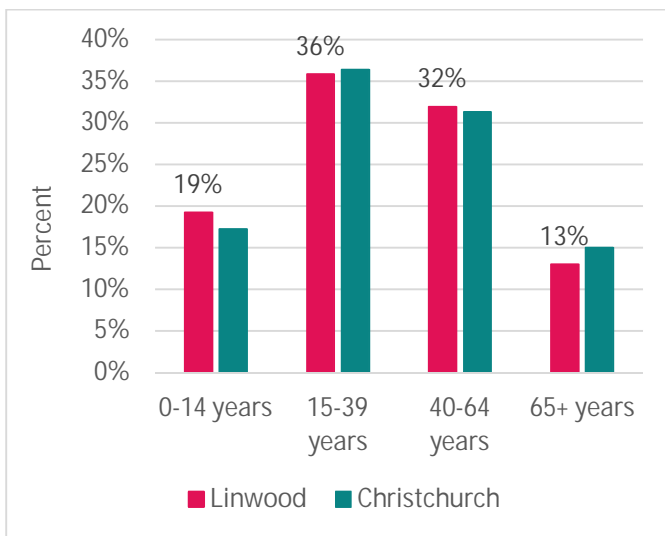
Population

The population within the Linwood Ward boundary is: 23,421

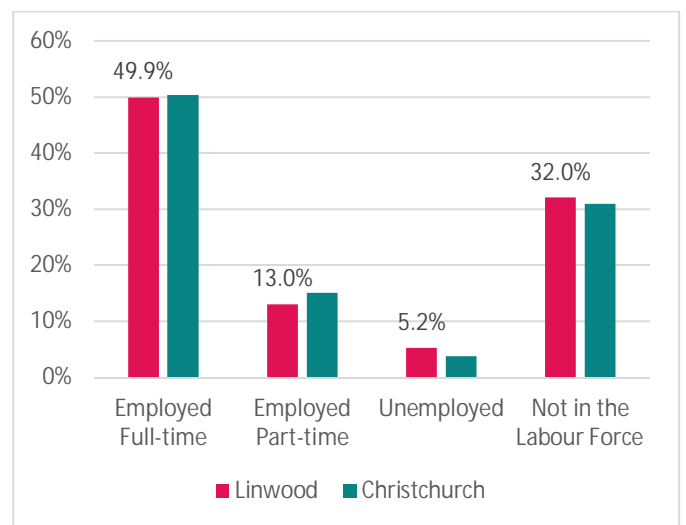


Number of Occupied Private Dwellings: 8,937

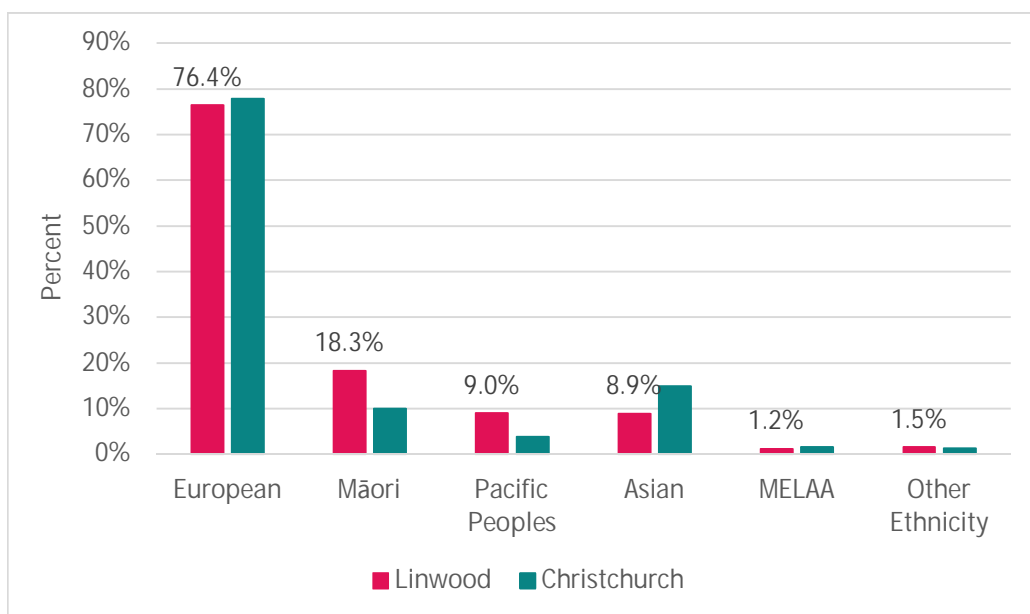
AGE



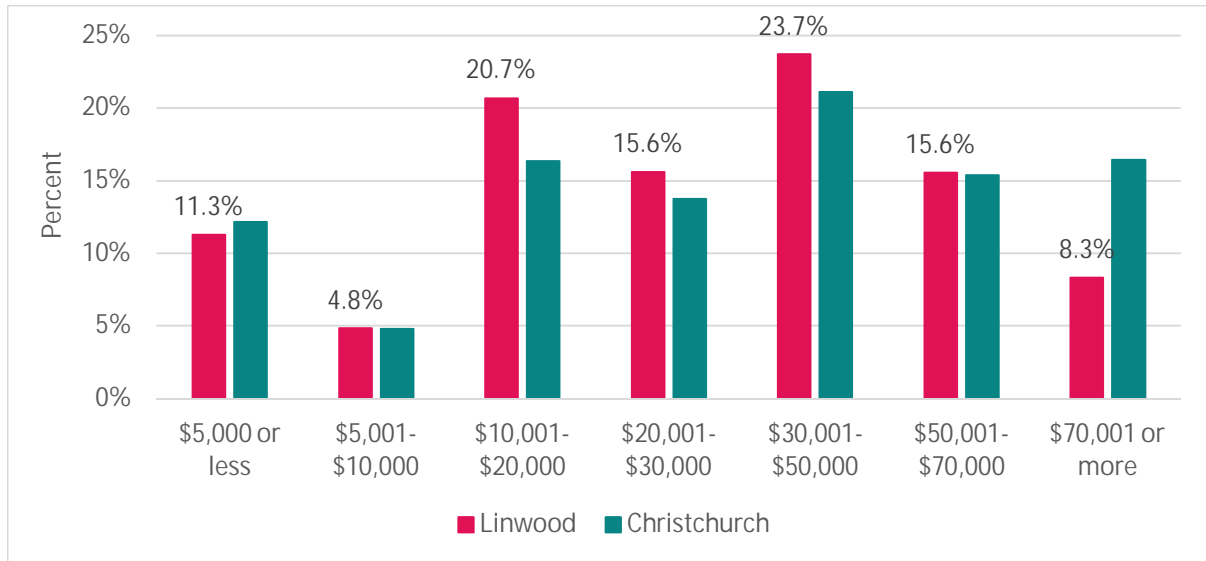
WORK AND LABOURFORCE STATUS



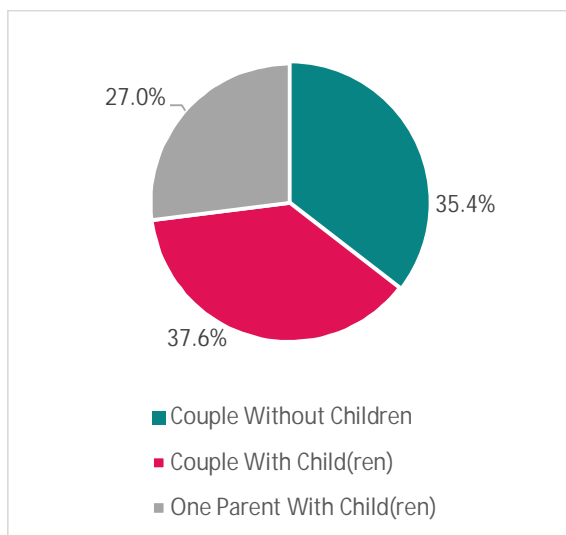
ETHNICITY



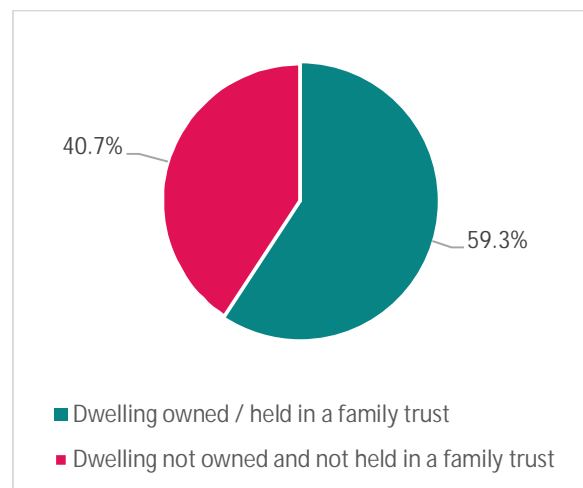
PERSONAL INCOME



FAMILY TYPE



TENURE OF HOUSEHOLDS



Facilities and Amenities

- 1 Council library: Linwood (at Eastgate)
- 1 Council service center: Linwood Library
- 10 Council-owned social housing complexes with 260 units
- 5 shopping centers: Linwood/Eastgate, Linwood Village, Woolston, Ferry/Ensors Intersection and the Tannery.
- Nga Hau E Wha Marae
- 9 schools: 7 primary, 1 secondary, 1 teen parent college
- Ara Institute Woolston Campus (formerly known as CPIT- Christchurch Polytechnic Institute of Technology).
- Approximately 1,473 businesses employing 7,419 people (Feb 2021)

Socio-economic Deprivation

The aim of the NZ deprivation index research programme is to develop indexes of socioeconomic deprivation for New Zealand, to support and inform:

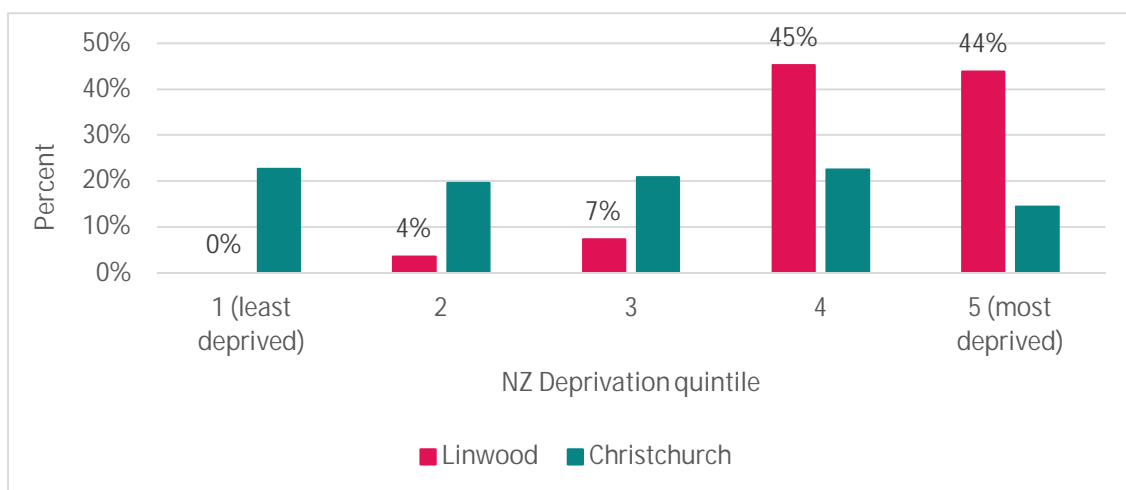
- Application in funding formulas
- Research in especially health and other social services. For example, in the health sector, many researchers use the indexes to describe the relationship between socioeconomic deprivation and health outcomes
- Community groups and community-based service providers to describe the populations they serve, and to advocate for extra resources for community-based services.

The nine variables included in the 2018 deprivation index are as follows:

- People aged 18-64 receiving a means tested benefit
- People living in households with equivalised income below an income threshold
- People with no access to the Internet at home
- People aged 18-64 without any qualifications
- People aged <65 living in a single parent family
- People not living in own home
- People living in household with equivalised bedroom occupancy threshold
- People aged 18-64 unemployed
- People living in dwellings that are always damp and/or always have mould greater than A4 size.

The scale of deprivation ranges from 1 to 10: 1 represents the areas with the least deprived scores. 10 represents the areas with the most deprived scores.

- Relative to the rest of Christchurch City, Linwood ward had higher levels of deprivation overall.
- In Linwood ward, around 44 per cent of this ward's population lived in the 'most deprived' areas (i.e. deciles 9 and 10), compared with 14 per cent of all of Christchurch City's population.
- Linwood ward did not have any areas classed as 'least deprived' (i.e. deciles 1 and 2, or quintile 1). For Christchurch City, 23 per cent of the population lived in areas classed as 'least deprived'.

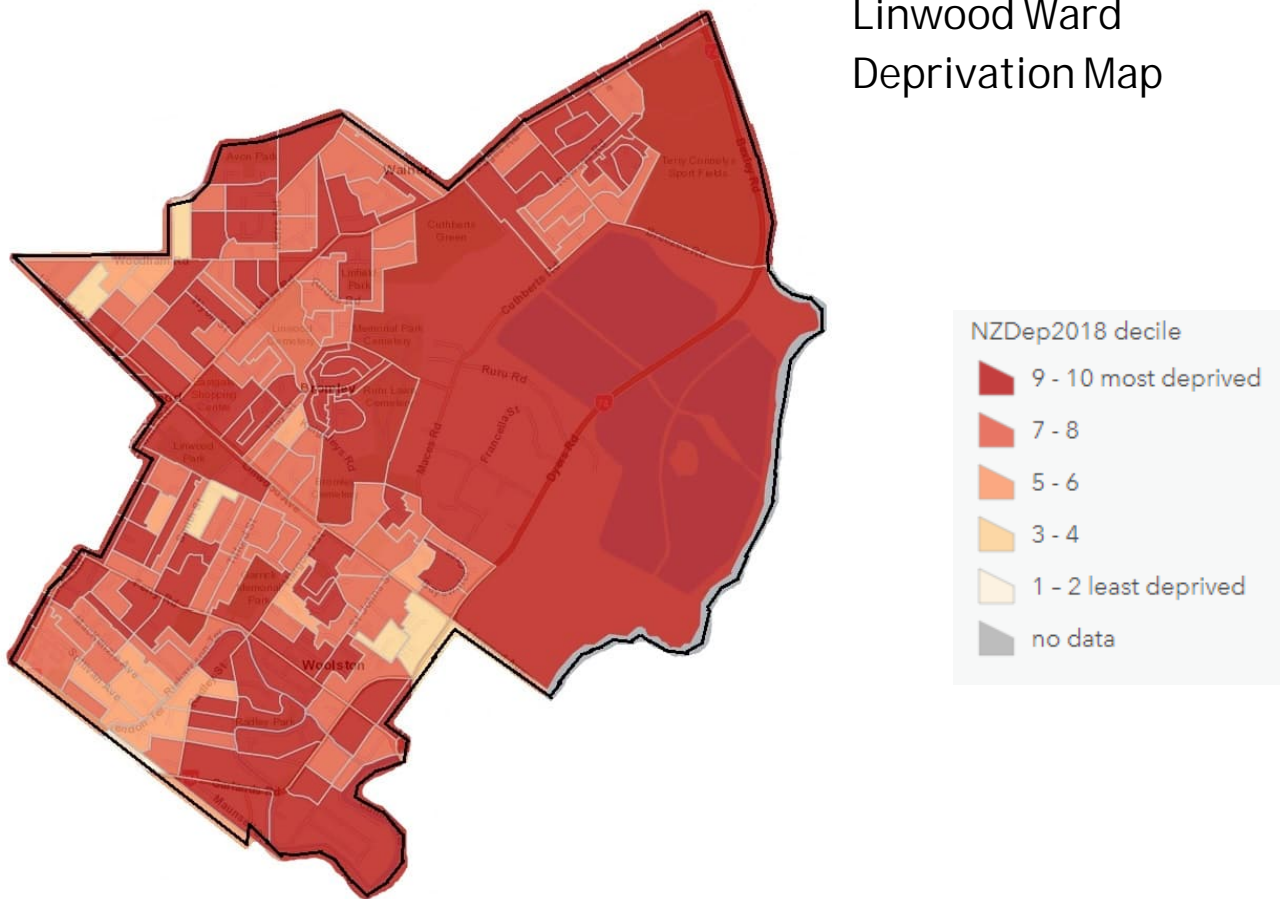


For more information and to view the full NZ Deprivation map visit:

<http://www.ehinz.ac.nz/indicators/population-vulnerability/socioeconomic-deprivation-profile/>

(Massey University)

Linwood Ward Deprivation Map



The Linwood Ward area features prominently in the most deprived on the Deprivation Map with all communities within the ward, including Linwood, Woolston, and Bromley, mostly at the 7-10 scale. 92.3 percent of the population sit at this level indicated in the Deprivation Map. As indicated in the 2018 Census statistics only 8.3 percent of the ward's wage earners over the age of 15 earned over \$70,000 compared to 16.5 percent of earners across the Christchurch region.

The more recently built residential south of Linwood Ave, east of St Johns St and east of Smith St are the only areas within the Linwood Ward who sit as the least deprived on the Deprivation Map.

The Linwood Ward area has a higher Maori and Pacific and lower European population than that of the Christchurch region.

According to Tenancy Services (July-December 2022), the median market weekly rents for areas in the Ward are:

- Linwood - \$390
- Bromley - \$440
- Woolston - \$468

Community Infrastructure



The Linwood Ward has three community development focused organisations working within the Linwood ward area. The 3 organisations Bromley Community Centre, Linwood Resource Centre and the Woolston Development Project offer various programmes that have come out of need identified within the wider area. All 3 organisations are based in Council or Government owned facilities.

The Bromley Community Centre is a Council owned facility in Bromley and is governed by a committee and managed day-to-day by a Community Development worker who also holds the managers role for the facility. Linwood Resource Centre have a Community Shed and a large Community Garden facilitated by two Community Development Workers and a Garden Coordinator. They facilitate a wider Linwood Ave Collective which includes organisations based along Linwood Avenue. The focus of the collective is to work collectively to find solutions for areas of need within the Linwood suburb area.

Cuthberts Green is a large sports park which accommodates rugby league, soccer and has 10 softball diamonds. Canterbury Softball HQ is adjacent to Cowles Stadium. There are two international diamonds which are used by seniors, juniors, community programmes, training camps and Special Needs League. It is also the training ground for the Red Sox and Red Hawks, two flagship Canterbury teams.

Bexley Reserve is home to a number of recreation activities including North Avon BMX Club, Velocity Karts and a dog park. A new 2,500m² sealed pump track facility is due to open April 2023 adjacent to the existing BMX track. The track will be part of a bigger redevelopment of Bexley Reserve, which will include a learn-to-ride cycle safety facility.

Once built the pump track will be available for use by all park visitors with any skill level and on any kind of wheels whether that be bike, scooter, and skateboard.

Woolston Development Project has been running since 1988 as a not-for-profit community organisation providing safe recreational, social, and educational opportunities for children, women and families in the

Woolston Community. The trust are looking to expand their role in the community by growing their portfolio of community development projects, further empowering the local community – all genders, ethnicities, faiths, socio-economic statuses, ages and stages – to reach its potential. Strengthening Linwood Trust (SLYT) is the only Linwood focused youth organisation. They have 24/7 Youth Workers who are based within Te Aratai College who offer support outside of curriculum hours. They also have recently established a Community Based Youth Worker who supports Youth in a more holistic approach, building relationships with the wider community organisations as well as supporting young people outside of the school environment.

There are three faith based organisations who offer programmes and activities for mostly older people based in Linwood, Woolston and Linwood North. These organisations also provide food for the community through a food bank and providing food available for community via community pantries.

Community Outcomes

The Community Outcomes have been developed as part of the Council's Strategic Framework, which provides a big picture view of what the Council is trying to achieve for the community.

The Community Outcomes describe what we aim to achieve for Christchurch. They are:

- Resilient communities
- Liveable city
- Healthy environment
- Prosperous economy

You can view the Council's Strategic Framework and read more about the Community Outcomes here: <https://ccc.govt.nz/the-council/how-the-council-works/20182028-vision/strategic-framework>

The narrative below provides an overview of the area in relation to each of the outcomes.

Resilient Communities

The Linwood Ward area has seen a number of changes over the past 5 years. Te Pou Toetoe (Linwood Pool) was built and opened late 2021. This undertaking took a number of years to achieve. Having a local accessible pool has provided many benefits for the community. The pool offers entertainment, health and fitness and employment opportunities for Linwood and the neighboring suburbs. Since its opening, youth organisations have been working with Council to run regular Pool Parties for rangitahi.

The Linwood Ward has key organisations in the area who support the community through programmes, services, events and providing safe spaces for people to connect, learn how to grow and cook food and engage with their local neighbourhood. Each organisation recognises the need to communicate in various ways with their community, using newsletters, regular gatherings and an online social media presence. These organisations have strong working relationships and meet monthly to update and share current local information and identify gaps within the community. The monthly network is facilitated by the local Christchurch City Council, Community Governance Team and hosted by the various groups who take part in the Greater Linwood Forum.

The area has a strong food resilience community who share knowledge, bring people together to learn and make organically grown produce available to the wider community. The key organisations who facilitate this are the Linwood Resource Centre, Roimata Food Commons and Smith Street Gardens. There are multiple community gardens being grown throughout the ward by schools and community organisations. Each of these provide fruit and vegetables to their wider networks.

The Loft at Eastgate have multiple health and social service agencies that assist community members. Being located at the main shopping centre, the Loft offers a safe and warm environment for those awaiting appointments and creates a "One Stop Shop" by also hosting the Linwood Library and Service Centre, Countdown and The Warehouse, all with access to free parking.

Eastgate Mall is often used by large groups of older people who congregate, engage and eat together. The mall offers a cool and air conditioned place in the summer and heated and warm facility over the colder winter months. Linwood Library and Service Centre provide daily services to the public and free Wi-Fi that can be accessed throughout the mall.

The Linwood Youth Project formed on the back of the LYFE Report in 2021, which highlighted three common themes, Youth Voice, Youth Events and Youth Spaces. Forming a collaborative approach

between Strengthening Linwood Youth Trust, Youth and Cultural Development (YCD) and Youthtown. Funding was secured to support the establishment of a Community Youth Worker as well as an events fund to support the continuation of the smaller events model implemented during 2020/21. This has seen the rise of the Pool Party events at Te Pou Toetoe as well as a number of events held in Linwood Park during the annual Youth Week.

Liveable City

Linwood is located a 12 minute bicycle ride east of the central city and borders Richmond, Wainoni and Aranui to the north, Bromley and the Ihutai to the East, and Woolston and Opawa to the south.

In early 2013 Christchurch City Council staff developed the Ferry Road Master Plan. The Master Plan is part of the Council's Suburban Centres Programme, which provides coordinated support for the recovery and rebuild of commercial centres badly damaged in the Canterbury earthquakes. The Ferry Road Master Plan presented a future vision, goals and actions for the recovery of commercial centres along Ferry Road. The Plan is not only a response to the damage caused to the corridor in the 2010 and 2011 earthquakes, but also considers ways to build economic and social resilience in the future. In May of 2014 Council adopted the Ferry Road Master Plan.

Key successes to date include:

- Recovery-supportive District Plan amendments which have been made operative
- Reduced on-site car parking requirements for activities in neighbourhood centres and which meet certain qualifications (e.g. access to public transport and major cycle routes)
- Updated minimum floor levels in flood management areas
- Controls on impervious surfacing in the setbacks from rivers.
- Completion of WL7 Woolston Community Library and Council carpark improvements.
- The safety/crossing improvements at Ferry Road/Smith Street, to improve access to Te Waka Unua School and Woolston Park, were completed in mid-2019.
- The Woolston Village improvements, which are currently in construction
- A number of private sector developments have also been completed along the corridor, enabling community access to goods and services once again.

The Rapanui – Shag Rock Cycleway stretching from Fitzgerald Avenue and Worcester Street is currently open to the end of Linwood Ave. The final section opened early January 2023 connecting Linwood Avenue to the Ferrymead Bridge and the start of the Coastal Pathway.

As mentioned previously Te Pou Toetoe features the following:

- A learn-to-swim pool
- A six-lane multi-use pool
- Toddler pool and wet deck with water toys
- Family spa
- Deep water manu/splash pool
- Large multi-purpose room with kitchen
- Small meeting room
- Outdoor courts

Healthy Environment

Following the work of the Ōpāwaho Working Party, which consisted of local experts and professionals alongside Christchurch City Council staff and elected members, Council adopted the Ōpāwaho Lower Heathcote Guidance Plan in 2022. The plan is a living and enduring framework to support and enhance

the long-term sustainability of ecology and biodiversity in the area. The intent of the plan is to provide a collaborative approach to manage the lower Ōpāwaho Heathcote River so that it is available for future generations to use and enjoy.

In November 2021 a fire damaged two trickling filters at the Bromley Waste Water Treatment plant. The damage to the trickling filters has meant more odour issues which impact the local area. Council has said that the plant would not get back to pre-fire level of smell for a number of years. The Council has already put a number of measures in place to reduce the stink, including dosing the oxidation ponds with hydrogen peroxide to increase the level of oxygen in the water and the installation of a number of aerators.

Laura Kent Reserve Workgroup meet monthly to care for Laura Kent Reserve along the Heathcote River in Woolston and runs between the Radley Street Bridge and Radley Park. This is achieved through weed control, removing poplar suckers, laying mulch, planting trees, shrubs and ferns. The group work to restore the safe and tranquil atmosphere of the river's edge. The group have helped to maintain the area and beautify the river bank.

Roimata Food Commons based at Radley Park. Roimata Food Commons, established in mid-2017, is a community-led initiative aiming to develop parts of Radley Park as a food resilience system, provide space and opportunities for community strength and relationship building and educate people about how to grow food and support the surrounding environment. Over the past 3 years the trust has developed and its project manager works throughout the wider community assisting with establishment and maintenance of community gardens. The organisation has established the Toha Kai Project. The project is a collaboration with local organisations to host workshops focused on cooking skills, growing produce and nutrition education; and interacts with social services in the Woolston community to engage with whānau and individuals in need of support.

Flooding continues to be a concern since the earthquakes due to subsidence of the river banks. Flood risk and floor level assessments are now part of the resource consenting process for new developments in defined flood management areas which cover parts of Woolston and Ferrymead.

Prosperous Economy

As at February 2019 the Linwood Ward had approximately 1,473 businesses employing 7,419 people (Feb 2021). The top six industry types in the ward are;

Top six business industries:

1. Construction
2. Rental, Hiring and Real Estate Services
3. Manufacturing
4. Retail Trade
5. Professional, Scientific and Technical Services
6. Transport, Postal and Warehousing

Eight percent of people in the Linwood Ward are self-employed or work in a business that they own. This is lower than the city wide figure of 12 percent.

Only 7 percent of people in the Linwood Ward receive income from interest, dividends, rent or other investments which is significantly lower than the city wide figure of 18 percent.

Only 8.3 percent of people in the Linwood Ward have an annual income over \$70,000 which again is significantly lower than the city wide figure of 16.5 percent.

The median house values in the Linwood Ward are as follows (*Corelogic Mapping the Market Report - as at December 2022*):

- Bromley: \$503,950
- Linwood: \$481,650
- Woolston: \$550,700

Current Community Issues

Issue	Progress to date / outcomes
<p>Bromley Fire and Odour</p>	<p><u>February 2021</u></p> <p>The Council has already put a number of measures in place to reduce the stink, including dosing the oxidation ponds with hydrogen peroxide to increase the level of oxygen in the water.</p> <p>The council was trying to prevent the ponds from becoming anaerobic (without air).</p> <p><u>February 2022</u></p> <p>Late 2021 a fire occurred at the treatment centre. The fire destroyed two trickling filters. The "Bromley odour" has increased and may not go back to pre-fire conditions for a number of years.</p> <p>The Council has started implementing its medium-term plan to minimize the odour from the fire-damaged plant.</p> <p>Six aerators are being flown in from the United States and two more have been sourced from around the country, while the motors are coming from Brazil and specialized submersible electrical cabling from Australia.</p> <p>While work was already underway to convert two of the four clarifier tanks into aeration basins, the aerators are a vital component of the interim solution.</p> <p><u>February 2023</u></p> <p>The odour is much reduced and the oxidation ponds are reported to be fully functioning now.</p> <p>A fund was made available for Community Groups who had been impacted by the Fire legacy to support the reestablishment of community events and programmes. The number of community events has since started to increase with strong attendance numbers showing the value of community connection. The Bromley Community Centre has a number of community programmes and events planned throughout 2023 that will continue to encourage community to gather and connect following the reduction in odour as a result of the fire.</p>
<p>Organics Processing Plant</p> <p>It was identified in early 2020 the "Bromley odour" that had been causing many residents of Bromley and wider eastern suburbs communities to keep all windows closed and a preference to stay indoors, originated from the Living</p>	<p><u>February 2023</u></p> <p>January 2022 the compost windrows were removed from the site. The Council then resolved in May 2022 to remove all surplus tailings from the site and so between June and September 2022 approximately 8,600 tonnes of tailings from the site as part of Council's commitment to reducing potential odour sources at the plant.</p>

<p>Earth Organics Plant which processes organic waste from the wider Christchurch region to make compost.</p>	<p>3,000 tailings remain on site which is the minimum that Living Earth need for the composting process.</p> <p>The Council is exploring options for relocating the organics processing plant to an alternative location. Expressions of Interest were sought from potential providers who may be able to offer a climate-friendly alternative. Those shortlisted will be invited to participate in a Request for Proposal process which will be presented to Council for a decision.</p>
<p>Bromley Traffic</p> <p>The Linwood-Central-Heathcote Community Board held a community meeting in September 2019 following approaches from a number of community members about a range of issues including speed, heavy traffic, low priority for ongoing maintenance following the earthquakes and safety for children, as well as historical issues around road prioritisation in the district plan.</p>	<p><u>February 2021</u></p> <p>A collaborative approach between Council departments has been identified to maximise community outcome. Progress is underway.</p> <p><u>February 2022</u></p> <p>Over 2021 this project progressed with a further community meeting to clearly identify specific issues and funding made available to develop a high level plan that integrates the issues into one holistic project with identifiable sub-projects that can be worked on over time. This project will be progressed over 2022.</p> <p><u>February 2023</u></p> <p>Funding has been secured in the Long Term plan. Regular engagements with a number of locals in the area has enabled staff to identify the key priority focuses of the project as part of "Quick Win" Works within the area, these were identified as McGregor's Road/Hay Street/Butterfield Avenue intersection. Bromley/Keighley's Road Intersection and Crossings near Bromley School. It was also highlighted that a gateway style entrance to the residential area was a priority.</p> <p>The Community Board has shown its support for this projected and has included it as a priority within their Draft 2023-25 Community Board Plan</p>
<p>Anti-Social behaviour in Linwood Park/Eastgate Mall</p>	<p><u>February 2023</u></p> <p>Anti-Social behaviour from Rangatahi continues to be an issues in both Linwood Park and within the Eastgate Mall. These issues have been highlighted through Te Aratai College Staff, local Youth organisations and from Mall Management. Incidents appear to be happening regularly inside the Mall and sporadically within the Park which has reduced the use of park assets such as the Skate Ramp amongst some young people.</p> <p>There is a unified approach to combating the issue with Strengthening Linwood Youth Trust employing a community based youth worker, with the support of Police, Mall Staff and Te Aratai College, who can engage with young people from a relationship based approach to help get an understanding of</p>

	<p>the issues first hand and how to reduce the number of incidents.</p>
<p>Woolston Crime and Safety</p>	<p><u>February 2023</u></p> <p>Woolston has experienced and continues to see a high incident rate of break-ins, car theft and post box theft. Almost every day another crime is being shared on the Woolston Community Facebook page by members and generating significant anxiety and fear within the suburb.</p> <p>A hui was held on 31 October 2022 at Woolston Community Library organised by local MP Dr Tracey McLellan. Around 60 people, local residents and business owners, were in attendance along with Elected Members of the Waitai Coastal-Burwood-Linwood Community Board, Police and Waitai Community Governance Team staff.</p> <p>Lots of issues were raised and discussed as well as some possible solutions and an overview from the Police on what they were able to support and what was outside of their capacity. A follow-up hui is being scheduled for March 2023.</p>
<p>Proliferation of Fast Food</p> <p>Linwood Ave School has expressed concern due to the amount of fast food restaurants in proximity to the school. Not only having the logos of these outlets but also the smell drifting over to the school.</p>	<p><u>February 2021</u></p> <p>In 2016 after receiving a deputation by two students of Linwood College and 170 signed petition. The Council has agreed staff will report back on the different options available to both Council and the central government to limit the impact or even prevent fast food outlets near schools and other community areas.</p> <p><u>February 2022</u></p> <p>This issue continue to be monitored by the Community Board.</p> <p><u>February 2023</u></p> <p>No further update and has not been highlighted again by the new Community Board.</p>
<p>Poverty</p>	<p><u>February 2021</u></p> <p>In December 2013, Christchurch was selected by the Rockefeller Foundation to take part in the global 100 Resilient Cities Network. Christchurch's application was supported by Environment Canterbury (ECan) on the basis that the neighbouring Councils would be involved in developing the Resilience Strategy, along with the range of communities that make up the Greater Christchurch area.</p> <p>The Community Board currently fund multiple community organisations who provide free to low cost activity for community.</p>

	<p>A priority in the Waikura Linwood-Central-Heathcote Community Board Plan 2020-22 is that 'Community Wellbeing is Supported and Improved'.</p> <p>The Board will:</p> <ul style="list-style-type: none"> • Listen and respond to local concerns about community wellbeing. • Directly sponsor collaborative local projects that improve the wellbeing of specific locations or groups in the board area. • Support funding applications that maximise outcomes and reduce duplication. • Provide strengthening communities funding to local groups whose work achieves wellbeing outcomes. • Support capacity building within communities wishing to grow community wellbeing. • Continue to advocate for 'community wellbeing' appropriate to urban design and planning – including housing (Kāinga Ora and social housing). • Advocate for the continuation of a Phillipstown Community Hub. <p><u>February 2022</u></p> <p>This work continues to be a focus for the Community Board. There has been an increase of local interest in community food resilience, as discussed above and collaborative activities between local community groups, the Loft and other agencies has seen a more cohesive approach towards the issues faced by the community.</p> <p><u>February 2023</u></p> <p>This continues to be an ongoing issue within the Community. Food resilience is an ongoing challenge that many community organisations are working to collaborate where possible to meet the needs of residents. Unfortunately need is outweighing supply with the dependency on food parcels and local food pantry's growing and often leaving resources thinly stretched.</p> <p>There are a number of community gardens across the ward who are producing regular crops of fruit and veg and ideas in place for investigating an edible streets trial in the local area are high on some community groups priorities.</p>
<p>COVID-19 effects</p>	<p><u>February 2021</u></p> <p>COVID-19 has impacted communities in many ways. Economically, socially, culturally and environmentally.</p>

	<p>A shared coherent understanding of both the impacts of COVID-19 and our progress towards recovery at a local and regional level is important to:</p> <ol style="list-style-type: none"> 1. Enable a deliberately focused, coordinated and integrated effort across locally-based agencies and organisations 2. Enable consistency in public facing messages from agencies and organisations 3. Enable a consistent and coherent articulation of the impacts of COVID-19, as well as our recovery efforts and progress, to local communities, mana whenua, businesses, the tertiary sector, central government and the media. <p><u>February 2022</u></p> <p>Ongoing COVID and Omicron Response through 2021 and 2022 continues to highlight issues around social isolation, adequate income, increasing housing costs and food security.</p> <p>Social Service Support agencies are again seeing an increased demand for financial support, social services help and from their food banks. In the initial OMICRON phase of COVID people are not going out as much. Businesses are continuing to restructure and the Government have financial support packages in place. Hospitality and tourism are amongst the hardest hit industries.</p>
<p>Coastal Hazards / Anticipated sea level rise</p>	<p><u>February 2021</u></p> <p>In line with the Ministry of Environment Coastal and Climate Change Guidance for Local Government, CCC have developed a Coastal Hazards Adaptation Planning Programme.</p> <p>Christchurch and Banks Peninsula have been divided up into 7 <i>Adaptation Areas</i>, with 23 <i>Priority Communities</i> identified which are at higher risk to coastal hazards.</p> <p>Over the next year the team will work with communities to start planning for how CCC will manage coastal hazard risks over the next 100 years.</p> <p>Information sessions were held in November and December 2020 and well attended. The public can now access an online map which shows the area at risk and the grouping and prioritization.</p> <p>A mailing list of a monthly newsletters has been created to provide regular updates to affected communities on progress with the planning.</p> <p><u>February 2022</u></p> <p>The Coastal Hazards Adaptation Plan team have yet to begin work with key community groups in the Linwood Ward on the Coastal Hazards Adaption Plan. However the Community Board has a keen eye to this issue for Linwood, because it will be one the most severely affected areas in the city from the impact of coastal inundation and sea level rise. The Board submitted to</p>

the Coastal Hazards Adaption Framework wit this particular matter in mind.

February 2023

Changes to the Draft Housing and Business Choice Plan Change were made following consultation which closed 13 May 2022.

The Council voted against notifying the plan change in September 2022 and will decide whether to approve the notification in March this year.

Plan Change 14 considers Coastal Hazards as a qualifying matter when deciding on consents so will be significant when considering housing development in areas at risk from coastal hazards currently and in the future.