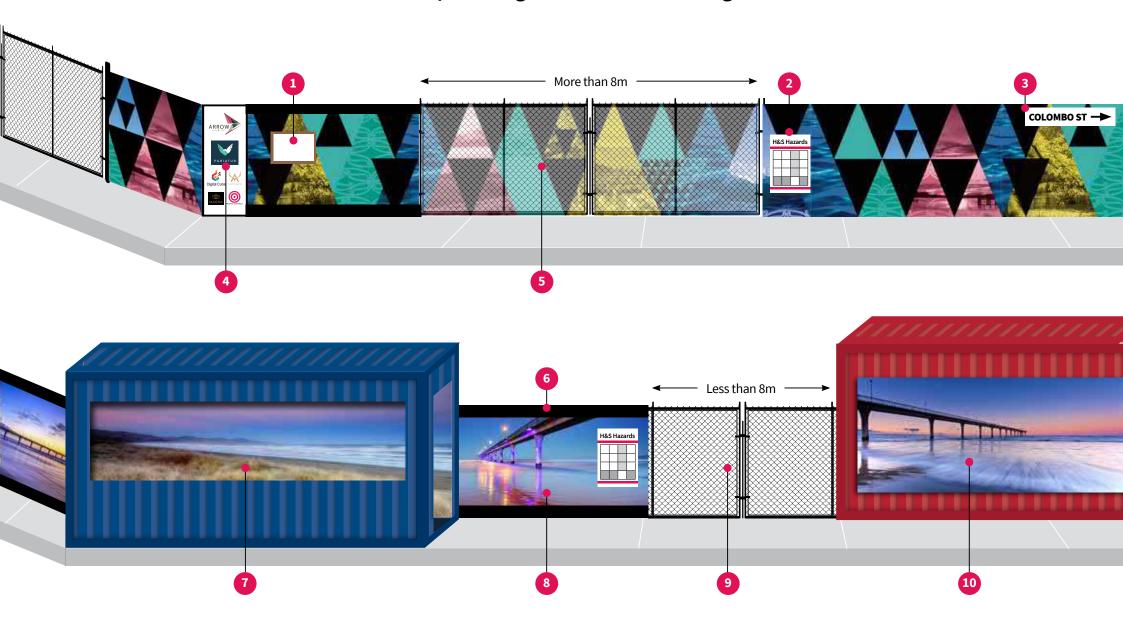
Guide for custom or pre-designed creative hoarding installation





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- 1. Consider viewing where appropriate
- 2. Include health and safety and hazards near entrances
- 3. Provide wayfinding where appropriate
- 4. Cluster corporate info and logos at hoardings ends
- 5. Consider installing artworks on gates more than 8m wide
- 6. Top board and kickboard can be flat black or a complementary colour
- 7. Artwork can be installed in the interior of a pedestrian gantry
- 8. For best effect, print to the full height of the panel, excluding kickboards
- 9. Artwork can be optional on gates less than 8m
- 10. Artwork can be considered on containers where they form part of the hoarding line

