

CHRISTCHURCH DISTRICT LICENSING COMMITTEE

PRACTICE NOTE

SALE OF SINGLE SERVE HIGH STRENGTH, LOW-COST ALCOHOL PRODUCTS
Pursuant to the Sale and Supply of Alcohol Act 2012

19 July 2023

Section 237 of the Sale and Supply of Alcohol Act 2012 ('the Act') outlines the matters that constitute the "*irresponsible promotion of alcohol*".

The Committee has become aware that some off-licensed premises are offering single sales of high strength alcohol products at extremely low prices. In view of this, the Committee reiterates to Licensees that trading operations must comply with the Act, and most importantly contributing to the object of the Act.

Section 4 of the Act states:

- (1) The object of this Act is that -
 - (a) the sale, supply, and consumption of alcohol should be undertaken safely and responsibly; and
 - (b) the harm caused by the excessive or inappropriate consumption of alcohol should be minimised.
- (2) For the purposes of subsection (1), the harm caused by the excessive or inappropriate consumption of alcohol includes—
 - (a) any crime, damage, death, disease, disorderly behaviour, illness, or injury, directly or indirectly caused, or directly or indirectly contributed to, by the excessive or inappropriate consumption of alcohol; and
 - (b) any harm to society generally or the community, directly or indirectly caused, or directly or indirectly contributed to, by any crime, damage, death, disease, disorderly behaviour, illness, or injury of a kind described in paragraph (a).

Accordingly, the Committee directs that all Licensees familiarise themselves with the requirements of section 237 of the Act, and their licence conditions, to ensure that alcohol is priced and displayed in a safe and responsible manner.

Packs of mainstream beers and RTDs must not be broken down and sold as singles.

In appropriate cases, and especially where premises are situated in Alcohol Ban areas, or highly deprived areas, the following indicative condition may be imposed:

No single sales of beer, RTDs or ciders smaller than 600ml and under \$6.00 per unit is permitted.

- *the information provided does not alter the Sale and Supply of Alcohol Act 2012 ('the Act') or other laws of New Zealand and other official guidelines and requirements.*
- *this document sets out general principles which may be used as guidance for matters relating to the interpretation and application of the Act and other statutory instruments; it is not intended to interfere with, or fetter, the professional views and opinions of Council officers when they are performing any function or exercising any powers under the Act. Each application will be considered on a case-by-case basis and on its own merits.*
- *Users should take specific advice from qualified professional people before undertaking any action as a result of information obtained in this practice note.*
- *Christchurch City Council does not accept any responsibility or liability whatsoever, whether in contract, tort, equity or otherwise for any action taken as a result of reading or reliance placed on Christchurch City Council because of having read any part, or all, of the information in this practice note or for any error, or inadequacy, deficiency, flaw in or omission from the information provided in this publication.*