

Information for Candidates – 6 September August 2019

The following information was provided to candidates or affiliated parties by the Christchurch City Council. In fairness to all candidates this has been published online:

1. The following information was provided to the Mayor and Councillors on the Promotion on participation by voters in local elections

Memorandum

Date: 06 September 2019

From: Mary Richardson, Acting Chief Executive

To: Mayor and Councillors

Cc: John Filsell, Head of Community Support, Governance and Partnerships

Subject: Promotion of participation by voters in local elections

Reference: 19/986175

1. Purpose of this Memo

- 1.1 The purpose of this memorandum is to update the Council on how the organisation has discharged their accountability under an amendment to the Local Government Act giving the Chief Executive the mandate to do more to promote participation by voters in our local elections.

2. Background

- 2.1 Amendment 42(2)(da) of the LGA 2002 says the Chief executive is responsible for facilitating and fostering representative and substantial elector participation in elections and polls held under the Local Electoral Act 2001.
- 2.2 The Council organisation has been proactive in both the promotion of opportunities for potential candidates to enrol and the promotion of voter turnout. Actions are summarised in this memorandum.

3. Promotion of voter turnout

- 3.1 To improve turnout – and the number of candidates – at October’s local elections, Christchurch City Council has put real voters front and centre in its campaign.

The formal awareness campaign began in June 2019, with a mixture of outdoor, print, digital advertising and social media.

The campaign broadly targets every eligible voter across Christchurch and Banks Peninsula, with a focus on youth aged 18–29, Māori, Pacific Islanders, and other ethnic minority groups, who research suggests were all underrepresented in the 2016 elections. The aim of the campaign is to spark people into action using short messages delivered by real people – ones picked to represent and connect with the primary target audience. It also targets people who haven't voted before, and who may not be enrolled. Prompt people to enrol and vote.

3.2 The campaign aims to:

- Prompt people to enrol and vote.
- Increase voter turnout of youth and ethnic groups, including Māori and Pacific communities.
- Achieve higher voter turnout than the 38.3 per cent achieved in 2016. The target is 42 per cent or above.
- Attract candidates to stand. This has been a success, with 143 nominations this year, compared with 116 in 2016. All 16 Council positions, and all but one of the community board positions (Mount Herbert), will be contested.

3.3 Pre-election Report

Traditionally a simple financial statement, this year's version been expanded to provide a useful and engaging snapshot of the issues currently facing Christchurch. It's available at ccc.govt.nz/elections and there are printed copies available from libraries, service centres and the Electoral Office on the ground floor.

3.4 Celect mobile app

Our free Celect mobile app was introduced in 2016, and has been refreshed for 2019. It lets people browse candidates in the 2019 Christchurch local elections, discover what ward they live in, and find out when and how to vote. This year's version includes candidates for Environment Canterbury and Canterbury District Health Board.

People can shortlist candidates so you can find and sort them easily when it comes time to vote. It also has the ability to send notifications about important election and voting dates.

3.5 The campaign is being rolled out in four phases:

'Enrol' phase

During this phase which ran across June to mid August, the focus was on encouraging people to enrol. The campaign featured across multiple channels including specific messaging at University of Canterbury and Ara, and we worked with the Electoral Commission to give them a presence in our libraries and at events.

[Video created for social media and advertising.](#)

'Stand' phase

During this phase of the campaign there was a focus on encouraging people to stand as a candidate in the elections.

Two candidate information sessions were held on 25 June and 4 July and drew 50 attendees.

We also provided candidate information on our website in the form of LGNZ video modules that provided information for candidates thinking of standing.

[Video created for social media and advertising.](#)

‘Get ready to vote’ phase

During this phase the focus is on encouraging people to learn about their candidates in their local area. We will be promoting the Celect App during this phase.

‘Vote’ phase

During this phase the focus will be on encouraging people to vote. We are also participating in a national social media ‘Vote off’ challenge initiated by Auckland Council. It aims to raise awareness and encourage people to vote in local elections using a light-hearted approach where councils in different regions challenge each other to achieve higher improvement in voter turnout.

- 3.6 The Council is working closely with the Electoral Commission, who attended multiple events and activities to help people enrol and raise awareness about the upcoming elections. We also worked with the EC to distribute enrolment packs to libraries and service centres.

Some of the events we attended to help people enrol and promote the elections include The Big Chill at Linwood Park, Canta Market Day at University of Canterbury and ESOL group sessions at Te Hāpua: Halswell Centre.

The Electoral Officer is also speaking to community networking groups, and we have been providing material and sharing information to support these groups as they undertake their own engagement.

- 3.7 Marketing and communications figures

April–June

2 x Newline releases

2 x The Press advertisements

1 x placement in the Starter & Strategies Teachers Magazine

Rec & Sport Centres and Libraries digital screens

July

2x Newline releases

1 x Candidate Information Booklet

1 x Large format static billboard

10 x Bus side panels

2 x The Press advertisements

2 x The Star advertisements

2 x Akaroa Mail advertisements

1 x Canta Magazine advertisement

103 x 15 second radio spots

Google display advertising

1 x Instagram Influencer content

Rec & Sport Centres and Libraries digital screens

August

3 x Newline releases

10 x Bus side panels
 1 x Press ad
 1 x The Star ad
 1 x Canta Magazine advertisement
 University of Canterbury digital screen advertising
 Ara Institute digital screen advertising
 Google display advertising
 Rec & Sport Centres and Libraries digital screens
 Pre-election Report distribution
 September – early October (planned)
 6 x Newslines releases (including final results)
 1 x large format billboard
 10 x Bus side panels
 2 x small format billboard
 2 x Street posters per week for 4 weeks
 3 x The Press advertisements
 1 x The Star advertisements
 1 x Akaroa Mail advertisements
 1 x Canta Magazine advertisement
 University of Canterbury digital screen advertising
 Ara Institute digital screen advertising
 236 x 15 second radio spots
 Newstalk ZB 'What's On' page takeover and social posts
 Google display advertising
 Rec & Sport Centres and Libraries digital screens
 Stuff Native App Link – to promote Celect
 1 x Instagram Influencer content

3.8 Social media figures

Date	Post Type	Engagement	Reach
1/7/19	Newslines story	31 likes/comments/shares 50 link clicks	7108 people
2/7/19	Video	13 likes/comments/shares 1,000 video views	5741 people
18/7/19	Photo	17 likes/comments/shares	7964 people
26/7/19	Photo	38 likes/comments/shares	9539 people
1/8/19	Photo	26 likes/comments/shares	7991 people
2/8/19	Pre-election report	38 likes/comments/shares 84 link clicks	8668 people
7/8/19	Photo	21 likes/comments/shares	7898 people

12/8/19	Newsline story	11 likes/comments/shares 38 link clicks	6224 people
16/8/19	Newsline story	35 likes/comments/shares 186 link clicks	6729 people
Totals	9 posts	230 likes/comments/shares 358 link clicks 1000 video views	67,862 people

3.9 Community events and meetings

Item	Month	Supplier
Pacific Leaders Breakfast	May	Electoral Officer
Philippines Independence Day	June	Electoral Commission
Candidate Information Sessions - two	June and July	Electoral Officer
The Big Chill - Linwood	13 July	Electoral Commission
CANTA market day - Canterbury University	July	Electoral Commission and Electoral Officer
2 x ESOL groups at Te Hapua Halswell Centre	July	Electoral Officer
Greater Linwood Forum	August	Electoral Officer
Rowley Community Networking Meeting	August	Electoral Officer
Lyttelton Harbour Forum	August	Electoral Officer
English conversational class (community run)	August	Electoral Officer
Addington Wellbeing Group	August	
Disability Advisory Group Meeting	August	
Hagley College staff Meeting	September	Electoral Officer and Council Staff
Christchurch Multicultural Council Meeting	September	Electoral Officer and Council Staff

3.10 Other

- Information sheets translated into 10 different languages distributed to libraries and service centres and distributed at meetings.
- Information updates provided to Customer Contact Centre and Libraries team leaders
- 'What's a Community Board?' and 'Non-resident ratepayer' flyers in x 150,000 rates mail outs
- Webpage creation and updates, with a focus on accessibility
- Candidate requests for information updates
- Regular updates in Community Board newsletters and Chief Executive updates
- Distributing protocols for elected members and staff
- Public notices
- Electoral Officer presentations to internal groups.

Attachments

There are no attachments to this report.

Signatories

Authors	Dean Kilbride - Senior Communications Advisor John Filsell - Head of Community Support, Governance and Partnerships
Approved By	Mary Richardson - Acting Chief Executive

2. The following information was provided to the Mayor and Councillors on the Christchurch Adventure Park

The Park and the directors have received considerable positive feedback since its future has been resolved and various operational changes put into effect over the past three months. One of the key benefits to community that has resulted from the investment is that the Park has been able to remain open. Trails are free to ride and access to the surrounds are free to all.

The Park has just rolled out its new pricing for the coming year. Even though operating costs are up in certain key areas, it has held all prices constant with the exception of the family day pass which is reducing by 17%. The objective of this specific change is to welcome more families into the park, and signals the Park's desire and interest in attracting and delivering a great all round experience to the wider Christchurch community. Another example was the father's day special promoted at the park last month, with other initiatives planned in the coming months that are targeted directly at Christchurch residents. In addition, the Board is looking to extend the operating hours in the Park and in its café operations further as we move into the Summer season.

The product suite is also broadening (more hiking trails and the changes proposed at the café are the best examples of this) to encourage people to explore the Port Hills in an easily accessible way, and to create an attraction that appeals to the domestic and international tourist - trying to make the park more relevant for people and not just a "narrow" downhill mountain bike park. To this end alongside other improvements and growing confidence, the patronage numbers are up.

DCL has made three appointments to a reconfigured and smaller board, which totals five. These include Maurice Noone as Executive Chair, Peter Houghton and Dave Hawkey. Business is now back under control, with costs in particular being tightly managed, and to budget, and the Board and DCL are confident that the Park is on track to becoming an important local amenity for residents and tourists.

3. Consenting for Hospital Pipes

Question

Can we please be briefed on the consenting issues with the new hospital pipes?

Response

The pipework above the Lower Ground Floor has been replaced with that originally consented. The consent has been amended to allow the pipework as installed to remain at the Lower Ground Floor.

4. 230 High Street

Question

Can we please be briefed on this issue?

Response

The MBIE determination process is still underway. Council have been advised by MBIE to expect the determination in two - three weeks.

5. Request for Information on Social Housing

Question

Is there a list of the addresses of social housing that council still owns with the number of units and a list of what social housing that council used to own that has been transferred to the OCHT with the number of units?

Response

Head of Facilities, Property and Planning, has provided the attached information and the summary table below.

Row Labels	Count of Complex	Sum of Total units in Portfolio
Closed	2	52
To be transferred	5	153
Transfer	14	285
Retain	83	1883
Grand Total	104	2373

Complex	Total units in Portfolio	Comments
Aberfoyle Courts	14	Retain
Airedale Courts	74	Retain
Aldwins Courts	15	Retain
Allison Courts	9	Retain
Alma Place	24	Transfer
Andrews Crescent (including HillierCrescent)	37	Retain
Angus Courts	22	Retain
Aorangi Courts	26	Retain
Arran Courts	14	Transfer
Avonheath Courts	6	Transfer
Barnett Avenue	26	To be transferred
Bartlett Street	9	Retain
Berwick Courts	15	Retain
Biddick Courts	16	Retain
Boyd Cottages	4	Retain
Bridgewater Courts	23	Retain
Briggs Row	4	Retain
Brougham Village	4	Transfer
Bruce Terrace Cottages	5	Retain
Bryndwr Courts	32	Retain

Carey Street	32	Closed
Cecil Courts	20	Closed
Cedar Park	20	Retain
Cleland Street	7	Retain
Clent Lane	36	Retain
Coles Place	20	Transfer
Collett Court	6	Retain
Concord Place	52	To be transferred
Division Street	24	Retain
Dover Courts	26	Retain
Elm Grove	7	Transfer
Feast Place	29	Retain
Fletcher Place	68	Retain
Forfar Courts	24	Retain
Fred Price Courts	35	Retain
Gayhurst Road	4	Retain
GF Allan	7	Retain
Gloucester Courts	20	Retain
Glue Place/Sparks Rd	35	To be transferred
Gowerton Place	30	To be transferred
Greenhurst Courts	22	Retain
Guise Lane Courts	21	Retain
Guthrey Courts	32	Transfer
HP Smith Courts	23	Retain
Haast Courts	33	Retain
Hadfield Courts	21	Retain
Halswell Courts	15	Retain
Harman Courts	78	Retain
Harold Denton Place	20	Retain
Hennessy Place	16	Retain
Hornby Courts	22	Retain
Huggins Place	30	Retain
Innes Courts	38	Retain
Jecks Place	52	Transfer
Jennifer/Manor/Torquay	14	Retain
Jura Courts	28	Retain
Kaumatua Place	10	Retain
Knightsbridge Lane	25	Retain
Lyn Christie Place	30	Retain
Mabel Howard Place	59	Transfer
MacGibbon Place	36	Retain
Mackenzie Courts	24	Retain
Manse Place	42	Retain
Margaret Murray Courts	18	Retain

Martindales Road	15	Retain
Marwick Place	26	Retain
Mary McLean Place	40	Retain
Maurice Carter Courts	51	Retain
Maurice Hayes Place	19	Transfer
Mooray Avenue	6	Retain
Nayland Street	5	Retain
Nelson Street / Picton Ave	16	Retain
Norman Kirk Courts	60	Retain
Osbourne St	8	Retain
Palliser Place	24	Retain
Phillipstown Courts	16	Retain
Pickering Courts	25	Retain
Poulton Courts	12	Retain
Proctor Street	5	Retain
Raleigh/Newmark Sts	12	Transfer
Reg Adams Courts	14	Retain
Reg Stillwell Place	6	Transfer
Regal Courts	20	Retain
Resolution Courts	19	Retain
Roimata Place	24	Retain
Rue Viard Cottages	3	Retain
Sandilands	24	Retain
St Johns Court	13	Retain
Templeton Courts	4	Transfer
Thames Street	10	To be transferred
Thurso Place	4	Retain
Tommy Taylor Courts	25	Retain
Torrens Road	28	Retain
Treddinick Place	6	Retain
Tyrone Street	12	Retain
Veronica Place	36	Retain
Vincent Courts	18	Retain
Walsall Street	26	Retain
Waltham Courts	26	Retain
Weaver Courts	35	Retain
Whakahoa Village	20	Retain
Willard Street	26	Transfer
William Massey Courts	14	Retain
Wycola Courts	30	Retain
Total	2373	

438 total number of transfer units
1935 leased to OCHT
1836 open unit on lease